

ESTUDIOS

MAXIMISING THE WORLD'S POTENTIAL THROUGH GUIDANCE: A BRIEF HISTORY OF IAEVG OVER THE PAST 50 YEARS

*OPTIMIZANDO EL POTENCIAL DEL MUNDO A TRAVÉS DE LA ORIENTACIÓN:
HISTORIA DE LA ASOCIACIÓN INTERNACIONAL DE ORIENTACIÓN
EDUCATIVA Y PROFESIONAL —AIOEP— EN LOS ÚLTIMOS 50 AÑOS*

*Linda Taylor**
Connexions South London

ABSTRACT

IAEVG is over 50 years old and it is important to be aware of the history and tradition which led to the formation and focus of our Association.

This paper traces the history of IAEVG and draws a short history of its objectives, activities and developments. We hope you will find it both interesting and worthwhile**.

RESUMEN

La Asociación Internacional de Orientación Educativa y Profesional —AIOEP— celebra el cincuentenario de su creación, es importante conocer la historia y tradición de los que lideraron la formación y los centros de atención de nuestra asociación.

Este artículo traza la historia de la IAEVG y recoge brevemente sus objetivos, actividades y evolución. Esperamos que resulten de interés y utilidad para sus lectores.

* *Linda Taylor* B.A. (Hons), Dip C.G. Fellow ICG, es Directora Ejecutiva de *Connexions South London*, Sociedad Profesional de Servicios de Orientación. Ex-presidenta del *Institute of Careers Guidance* y Secretaria General de la *International Association and Vocational Guidance* (IAEVG). Ha obtenido el prestigioso premio *ICG National Careers Awards* por su instrumento de orientación profesional "The Real Game" (1999) y por su investigación "Measuring Soft Guidance Outcomes" (2006).

** La AEOP ha sido organización asociada hasta 2005, y actualmente lo es la FEOP, siendo sus socios miembros de la misma. También hay varios socios individuales. Ha habido un Presidente español, el Dr José Germain (1966-75), una Vice-presidenta, la Dra. Elvira Repetto y como vocales de la Junta Directiva, D. José A. Rodríguez Docavo y actualmente la Dra. Beatriz Malik Liévano

How did IAEVG begin?

1951: During the late 1940's a group of vocational guidance counsellors across Europe had been in contact with each other expressing concern that guidance issues needed a wider focus and that there was a need to share good practice and ideas across wider boundaries. These communications culminated in a meeting of interested individuals from several countries in Paris in 1951 when the formation of an Association Internationale d'Orientation Scolaire et Professionnelle was proposed. Founder members and early officials included Hans Z Hoxter (UK), Emile Lobet (Belgium), Richard Bertrand (Belgium), Eric Steuer (Germany, Carlo Lo Gatto, James Schwar, Florence A Taylor (UK), A L C Knook (Netherlands), Henri Lachoix (France), Louis Abraham (France), Rene Gille (France), Frederick G Leasure (UNESCO).

The objectives of the Association were designed to provide guidance professionals with the opportunity to exchange views and experiences and to benefit from mutual exchanges and experiences. The Association's vision was to promote international and regional seminars and to facilitate international exchanges of information on studying and work and the creation of an international accessible resource for careers and vocational guidance.

1952: The second meeting held in Geneva consolidated the purpose of the Association and a subsequent meeting was held in Paris during the same year.

1953: During a meeting held on 15 January in Brussels, the Constitution in the form of the Statutes was established and the first seminar took place in Montecatani (Italy) which attracted 104 delegates from 16 countries - a clear indication that there was support for an international group. "Guidance for special needs" was a key topic of the seminar.

1954: Professor Emile Lobet (Belgium) was elected the first IAEVG President and over 400 delegates from 27 countries attended the first international conference in Bonn (Germany). Key themes included the importance of guidance to the economy, the relationship and co-operation between educational based practitioners and work-based practitioners. The concept of National Correspondents, who are still around today, was introduced and the UNESCO conference at Montevideo (Uruguay) confirmed the status of consultative body upon IAEVG. In 1954, the International Journal and Newsletter was launched and from then on, a wide variety of events, seminars and research has taken place every year across the world. These include:

Congresses and General Assemblies

Bonn 1954; Brussels 1958; Paris 1962; Mexico City 1969; Quebec 1973; Salerno 1976; Koenigstein 1979; Manila 1980; Florence 1983; Dubrovnik 1985; Annecy 1987; Stockholm 1988; Montreal 1990; Lisbon 1991; Madrid 1994; Stockholm 1995; Warwick 1999; Berne 2003; Padova 2007.

Seminars

Montecatani 1953; Margate 1959; Jerusalem 1960; Meersburg 1963; Vienna 1966; Madrid 1967; Rome 1968; Belgrade 1970; Jouy-en-Josas 1972; Lisbon 1975; Nuremberg 1977; Athens 1978; Cambridge 1979; Rimini 1980; Madrid 1982; Jerusalem, Dublin, Mexico 1984; Ottawa 1986; West Berlin 1986; Buenos Aires. 1986; Tokyo 1988; Tenerife 1991; Buenos Aires 1995; San Francisco 2005, Padova 2007.

Study Tours

Geneva 1963; Essen 1964; Stockholm 1965; New York 1969; Geneva, Brussels and Mons 1969.

Themes and Topics

In 50 years, the issues debated and researched by IAEVG have been wide reaching. However, in analysing all the activities, there are certain themes than seem to occur again and again over the years. Support for Special Needs students; the importance of guidance to the economy; co-operation between educationalists and employers; the role of parents; integrating young people into a world of changing technology (first discussed in 1962!); the transition from school to work; choices in higher education; the training and quality of guidance practitioners. Many of these topics still exercise the minds of today's guidance practitioners.

Research Studies

Research Studies on the following subjects have been carried out by IAEVG and have been published by UNESCO:

- 1961:** Youth in the Modern World; the Transition from School to Work (French).
- 1970:** An Annotated Bibliography on Educational and Vocational Guidance (2 volumes, French).
- 1971:** Recent concepts of Guidance (French).
- 1977:** A Study of Guidance Functions in the Curriculum.
- 1985:** Educational and Vocational Guidance as a means of increasing mobility in Educational systems.
- 1986:** A cross cultural analysis of Transition from School to Work.
- 1987:** Suggestions for Policy regarding the Integration of Young People into Working Life.
- 1994:** Policies and Guidelines for Educational and Vocational Guidance (English edition and Chinese edition) UNESCO Studies in Technical and Vocational Education.

1996: Vocational Guidance for Equal Access and Opportunity for Girls and Women in Technical and Vocational Education. UNEVOC Studies in Technical and Vocational Education.

2004: Technical and Vocational Education and Training in the 21st Century.

2005: Career Development for Policymakers and Practitioners.

IAEVG TODAY

IAEVG is the only guidance association that has members on every continent and in over 60 countries.

IAEVG publishes in four languages, English, French, German and Spanish, a regular Newsletter providing information on topical guidance matters around the globe.

IAEVG publishes at least twice a year a refereed International Journal.

IAEVG's objectives are still:

- To promote and improve communications between people and organisations active in educational and vocational guidance
- To encourage the continuing professional development of ideas, practice and research in the field of guidance and counselling
- To collect and disseminate information on the latest educational and vocational guidance practice, including study and research

IAEVG holds 1 or 2 conferences each year throughout the world for members and interested guidance practitioners.

IAEVG is a partner with UNESCO in promoting increasingly quality vocational guidance for young people and adults.

IAEVG's major policy (1999) believes that all guidance counsellors should have access to internationally recognised quality standards for guidance and counselling.

IAEVG Presidents 1953-2007

Professor Emile Lobet, Belgium (1953-58)

President and Secretary General

Professor Erich Steuer, Germany (1958-62)

M. Jean Beaussier, France (1962-66)

Dr José Germain, Spain (1966-75)

Professor Donald E Super, USA (1975-83)

M. Jean Long, France (1983-87)

Professor William C Bingham, USA (1987-91)

Professor José Ferreira Marques, Portugal (1991-1999)

Dr Bernhard Jenschke, Germany (1999-2007)

Dr Bryan Hiebert, Canada (2007-)

The following members are thanked for their contribution to this leaflet:

M Jean Long (France)

Professor José Ferreira Marques (Portugal)

Professor Dr Jurgen Schneider (Germany)

Stu Conger (Canada)

Linda Taylor (UK)

Contact address:

Canadian Career Development Foundation

119 Ross Avenue, Suite 202. Ottawa, Ontario, K1Y ON6, Canada

Tel: (613) 729 6164, Fax: (613) 729 6135, Email: s.hopkins@iaevg.org

Website: www.iaevg.org

Fecha de recepción: 17-09-07

Fecha de revisión: 03-10-07

Fecha de aceptación: 07-11-07